



FOURTH ANNUAL  
**SPARK**A**CHANGE!**  
A FUNDRAISER AND CELEBRATION



**2019**  
**SPONSORSHIP**  
**PACKET**





Dear Community Partner,

Founded in 2007, SPARK Reproductive Justice NOW! (SPARK) is the only statewide organization working toward reproductive justice in Georgia for Black women and Queer and Trans youth of color living in the South. SPARK prioritized the voices and leadership of Black women and Queer and Trans youth of color to ensure their ability to make empowered decisions about their bodies, identities, sexualities, and families. Our core programs include 1) Fierce Youth Reclaiming & Empowering (FYRE), which develops the civic leadership of queer & trans youth of color and ally youth of color living in the Southeast in the Reproductive Justice movement; and 2) Speak Justice Take Action (SJTA), which informs our base and legislators of key Reproductive Justice issues in order to transform power and shift policy priorities, while engaging our base in action-oriented political mobilization and education.

To date, FYRE has hosted over 120 queer youth of color at 10 FYRE Media Justice Camps producing a variety of media resources covering issues from coming out, bullying, and sexual health, to healthcare access, violence, and abortion. These youth have organized the first queer and trans youth of color Reproductive Justice conference in the Southeast, IGNITE, which provided 15 workshops to 85 queer and trans youth of color from 13 southern states. Most recently, upon completing FYRE, campers are inducted into the Health Advocacy Cohort. This cohort supports participants in implementing the skills acquired at FYRE Camp. This opportunity focuses on increasing outreach and advocacy efforts around health-related issues faced by QTPOC communities.

SJTA has mobilized over 1,200 community members to the Georgia Capitol to advocate for sound reproductive health and rights policy. This mobilization takes place across two events, SPARK Organizing Intensive (SOI), and LegislateTHIS! (LT).

In order to commemorate this amazing work and the organizers and community partners that make it possible, on Thursday, September 12, 2019, SPARK will host the fourth annual **SPARK A Change**, a fundraiser and celebration. This community centered event will feature delightful local bites, fantastic performances, a DJ, a prize raffle and a silent auction with amazing auction items! Furthermore, we will honor community leaders that we believe exemplify our vision of a world where all people are empowered, valued, and able to make liberatory decisions about their community, families and lives.

SPARK would like to invite you to support this powerful event and the work that we do by:

- Sponsoring the evening
- Donating an item for our raffle and/or swag bag
- Purchasing tickets and attending the event
- Promoting the event to your base

Your support is critical in helping us to raise the funds needed to continue to offer our innovative programs that build the power and leadership of Black women and Queer and Trans youth of color in the South. We are offering many sponsorship packages and would love to discuss how our organizations could partner and collaborate to support our mission. People feel free to contact me (404) 331-3250 or via email at [info@sparkrj.org](mailto:info@sparkrj.org).

In community power,

Dr. Krystal Redman  
Executive Director

**SPARK Reproductive Justice NOW**

P.O. Box 89210, Atlanta, GA 30312 T 404.331.3250 E [info@sparkrj.org](mailto:info@sparkrj.org)   [sparkrjnow](https://www.facebook.com/sparkrjnow) [www.sparkrj.org](http://www.sparkrj.org)





# AT A GLANCE

## EVENT

4<sup>th</sup> Annual  
SPARK A Change  
A Fundraiser & Celebration

## DATE & TIME

Thursday, September 12, 2019  
630PM – 930PM

## LOCATION

Elevator Factory  
437 Memorial Dr SE  
Atlanta, GA 30312

## ESTIMATED ATTENDEES

50-75

## TICKET PRICE

\$15 Student/ Community Admission  
\$40 General Admission  
\$85 General Admission x 2  
+ Drink Tickets  
\$100 General Admission x 2  
+ Drink Tickets  
+ SPARK Swag Bag

## CONTACT

Dr. Krystal Redman  
404.331.3250  
info@sparkrj.org

## MAILING ADDRESS

SPARK Reproductive Justice NOW!  
Attn: SPARK A Change  
P.O. Box 89210  
Atlanta, Georgia 30312

## KEY DATES

### August 30, 2019

In order for your business/ organization to be included in all of our printed marketing materials, we will need your application, payment, and logo by this date.

### September 5, 2019

The final date to confirm sponsorship and have your information included in the event program and on our social networking sites

*All donations to SPARK Reproductive Justice NOW! Are tax deductible to the extent allowed by the law.*

**SPARK Reproductive Justice NOW**

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# SPONSOR LEVELS

<b>SPARK</b> <b>\$250</b>	<b>IGNITE</b> <b>\$500</b>	<b>BLAZE</b> <b>\$750</b>	<b>INFERNO</b> <b>\$1,000+</b>
<p>One complimentary ticket to event.</p>	<p>Two complimentary tickets to event.</p>	<p>Four complimentary tickets to event.</p>	<p>Six complimentary tickets to event.</p>
<p>Sponsor logo will be featured on SPARK's website (which receives 15,000 visitors per year) with link to sponsor's website.</p>	<p>Sponsor logo will be featured on SPARK's website (which receives 15,000 visitors per year) with link to sponsor's website.</p>	<p>Sponsor logo will be featured on SPARK's website (which receives 15,000 visitors per year) with link to sponsor's website.</p>	<p>Sponsor logo will be featured on SPARK's website (which receives 15,000 visitors per year) with link to sponsor's website.</p>
	<p>Verbal recognition at SPARK A Change event.</p>	<p>Verbal recognition at SPARK A Change event.</p>	<p>Verbal recognition at SPARK A Change event.</p>
	<p>Sponsor promotional materials included in SPARK swag bag.</p>	<p>Sponsor promotional materials included in SPARK swag bag.</p>	<p>Sponsor promotional materials included in SPARK swag bag.</p>
		<p>Sponsor will be featured in digital media promo for SPARK A Change event to 5000 followers (email marketing and social media).</p>	<p>Sponsor will be featured in digital media promo for SPARK A Change event to 5000 followers (email marketing and social media).</p>
			<p>VIP table for sponsor and guests.</p>

# SPONSOR APPLICATION

Thank you for your interest in partnering with us to sponsor the 2018 Third Annual SPARK A Change Fundraiser and Celebration. Please complete the form below and return as soon as possible to receive the full benefits of your sponsorship level. The sponsorship level on in-kind donations will be calculated at half the estimated value of goods/services. Your support is greatly appreciated!

Please fill out the form, print out the application, and mail it to the SPARK office (see address on the "AT A GLANCE" page)  
**OR** visit [bit.ly/sponsorsparkchange](http://bit.ly/sponsorsparkchange) to fill out the form and make your payment online.

Business/ Organization Name \_\_\_\_\_

Contact Person (First & Last Name) \_\_\_\_\_ Title \_\_\_\_\_

Phone # \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

## Sponsorship Levels

- SPARK (\$250)
- IGNITE (\$500)
- BLAZE (\$750)
- INFERNO (\$1,000)
- In-Kind Donation (Item & Est. Value) \_\_\_\_\_
- No, we cannot participate in this year's event, but please contact us next year.

## Method of Payment

- Credit Card
- PayPal
- Please Invoice
- Check

Please make check payable to: SPARK Reproductive Justice NOW!  
Please note on check "Change Sponsor 2019"

## Credit Card Information

Credit Card Type  VISA  MASTERCARD  AMEX  DISCOVER

Credit Card Number  Expiration Date  /

Security Code  (The card security code is a unique three- or four-digit number, separate from your credit card number) Zip Code

Signature \_\_\_\_\_ Date \_\_\_\_\_